

Why We Talk About Money

Money talks and so should we! We are creating spaces for **intergenerational conversations** where students, parents, and educators go beyond financial literacy to build financial resilience. Together we look at money as a tool and financial decision-making as a personal path. As a community we develop an **understanding of our personal relationship with money**, new ways of thinking and talking about money, and the skills **to take action and advocate for ourselves and others**.

Making Change Happen Together

During college, students are building skills and making financial decisions that will impact the rest of their lives. Talking about money creates space for students' to build financial wellness, self-efficacy, and economic mobility. Studies show links between financial stability and mental and physical health, graduation rates and retention, and ongoing decision-making. Creating community conversations about money now, lasts long after classes end.

Book a Workshop Series

- Finding Your Pocket: The Comprehensive Financial Plan
- How Not to be a Broke College Student
- I Work for Me; It Works for Us
- Off Campus, On Point
- Ready to Work; Ready to Rock



Who We've Worked With



in the words of one of our students:

"If I don't have a plan for my money, my money will have a plan for me!"