## Why We Talk About Money

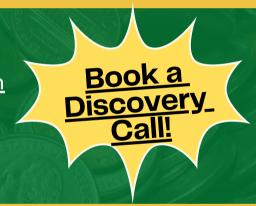
Money talks and so should we! We are creating spaces for **intergenerational conversations** where students, parents, and educators go beyond financial literacy to build financial resilience. Together we look at money as a tool and financial decision-making as a personal path. As a community we develop an **understanding of our personal relationship with money**, new ways of thinking and talking about money, and the skills **to take action and advocate for ourselves and others**.

## **Making Change Happen Together**

During college, students are building skills and making financial decisions that will impact the rest of their lives. Talking about money creates space for students' to build financial wellness, self-efficacy, and economic mobility. Studies show links between financial stability and mental and physical health, graduation rates and retention, and ongoing decision-making. Creating community conversations about money now, lasts long after classes end.

## **Book a Workshop Series**

Finding Your Pocket: The Comprehensive Financial Plan How Not to be a Broke College Student I Work for Me; It Works for Us Off Campus, On Point Ready to Work; Ready to Rock



## Who We've Worked With

















in the words of one of our students:

"If I don't have a plan for my money, my money will have a plan for me!"